



# 2018 PACKAGE OF THE YEAR AWARDS

## SUBMISSION FORM

SUBMISSIONS DUE BY SEPTEMBER 14, 2018

The following rationale is considered critical to achieve an award. On the attached Rationale Form, identify the primary attributes of the package submitted.

<b>Design Excellence</b>	How does the package achieve a multiple of needs?
<b>Shelf Impact</b>	Does the package grab your eye?
<b>Uniqueness</b>	What makes the package unique and/or different?
<b>Cost Effectiveness</b>	What thought process or package requirement is different?
<b>Graphic Presentation</b>	Is this a "new" look? How does it position the product? Why were these graphics chosen?

The NJPEC Awards Committee and Judges will review all entries. Suitability of any entry into a category will be at the discretion of the Awards Committee. The Awards Committee will select Judges; the Judge's decisions are final.

The Awards Dinner will be held at the Madison Hotel, Morristown, NJ at 6 PM on November 29, 2018. You do not need to be present to win, but the Awards Dinner is a great opportunity to network. Please join us!

### Awards

Gold, Silver, Bronze and Honorable Mention levels may be awarded for each category. Special Packaging Awards maybe bestowed at the Judge's discretion. Please see entry form for a complete listing of awards.

Special Packaging Awards may be awarded at the Judge's discretion in the following categories: Sustainable Packaging, Best Use Of Stock Packaging, Marketing Impact, Technical Merit, Packaging Innovation, And Visual Impact.

### Eligibility

Products launched between September 1, 2017 and September 1, 2018 are eligible. Please take care of any legal approvals that maybe necessary.

Samples will not be mailed back to entrants. \*Send packages "No signature required".

<b>Send to:</b>	<b>Fees:</b>	<b>Member</b>	<b>Non-Member</b>
NJPEC Package of the Year	<b>Members:</b>	1 Free Submission	
84 Martha Place		\$75 Each Additional Submission	
Oakland, NJ 07436	<b>Non-Members:</b>	\$100 Per Submission	
Attention: Peter Gould	<b>Pay Online at:</b>	www.njpec.com	
Email: pgould13@gmail.com		or by Check Payable to NJPEC.	
	<b>Payment:</b>	Check	On-Line

Visit our website at [www.NJPEC.com](http://www.NJPEC.com)



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SUBMISSIONS DUE BY SEPTEMBER 14, 2018

**Product Name:** \_\_\_\_\_

**Launch Date:** \_\_\_\_\_  
(Entries must be created or placed in market between September 1, 2017 & September 1, 2018)

**Submitter's Information**

**Submitter's Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **ZIP Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Award Category (Pick One Category)**

- |                   |                      |                |
|-------------------|----------------------|----------------|
| Color Cosmetics   | Graphic              | Pharmaceutical |
| Food And Beverage | Health & Beauty      | Promotional    |
| Fragrance         | Household/Industrial |                |
| Gift Set          | Personal Care        |                |

**(This form must be typed. Additional pages can be used.)**

Briefly describe the primary reason for the submission: